

WHERE ARE MY COWS? WHAT ARE THEY *DOING*?

NOT EASY
TO MONITOR
ALL THE ANIMALS!

LARGE GROUPS
COWS AT PASTURE
LACK OF TIME



SENSORS

SENSORS PROVIDE USEFUL INFORMATION ABOUT ACTIVITY & BEHAVIOUR, TO IMPROVE HEALTH AND WELFARE.



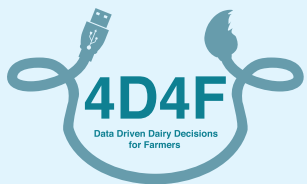
QUICK LOCALISATION



LOTS OF INFORMATION



INSIGHTS & ANALYTICS

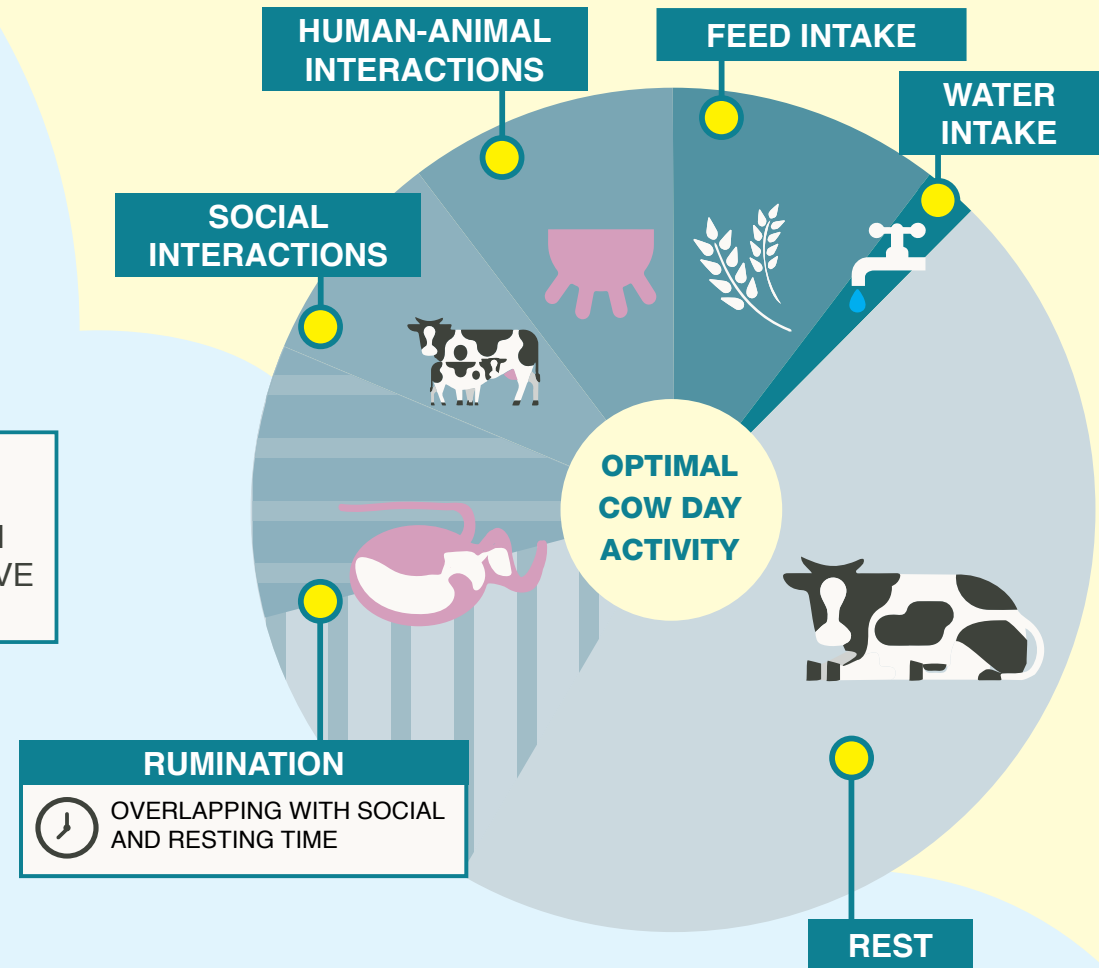


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Optimal daily activity (time budget 24 h)



DEVIATION ON THE TIME SPEND ON EACH ACTIVITY AFFECTS MILK PRODUCTION, HEALTH AND WELFARE.

WARNING SIGNALS THAT YOU CAN USE TO REACT QUICKLY!